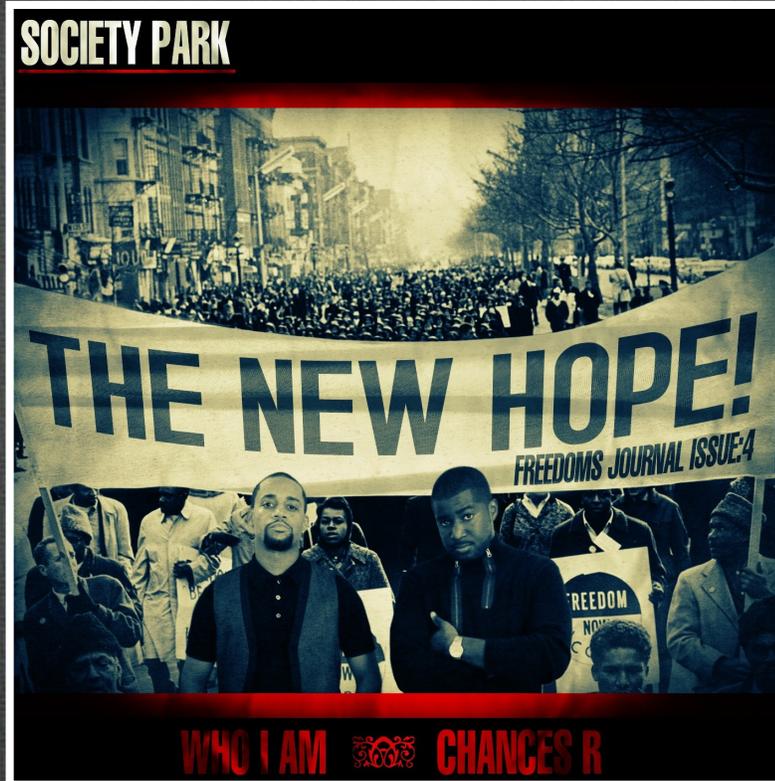


SOCIETY PARK



WHAT YOU SHOULD KNOW

NAME:

Society Park

MEMBERS

Who-I-Am & Chances R

FORMED:

1999

FOCUS:

To inspire, motivate, and invigorate the masses with messages centered in Christ.

The ingredients that make up Philadelphia hip-hop group Society Park are inadvertently complex. While their music is anchored by the Word of God it's not singularly defined as gospel. Though positive messages and calls to action are fluid, it's more captivating than it is conscious. Collectively their voice is unique. The roots of hip-hop are undeniable as both partners have refined, but raw craftsmanship as emcees and an intoxicating stage performance that consistently leaves their audience entranced. Yet and still, the Society Park experience defies any one stereotype.

Fueled by a relentless love and passion for hip-hop and an unfaltering devotion to their savior, the Lord Jesus Christ, Reverend Larry "Who I Am" Dixon and Cobbina "Chances R" Frempong have been providing the masses with positive life music for nearly ten years. Reverend Larry Dixon is a father, husband and minister of The New Hope Baptist Church in South Philadelphia. Chances R is a seasoned hip-hop artist recently earning acclaim on popular Christian music websites for his solo album "Come Closer". The pair met through a mutual friend in 1999 and formed the group Society Park.

Since their debut album, *Freedom's Journal Issue #1: The Beginning of Change*, songs such as "A Different Way" and others have caught the ears of an ever-growing fan base that expands from Philadelphia to London. The duo have performed internationally in front of enormous crowds during tours such as Philly Meets London in Camden, London and B.B.Kings in New York City, sharing stages with renowned artists that include Alicia Keys, Roy Ayers, The Roots, Jill Scott, Mos Def and more.

In the spring of 2011, Society Park released their sophomore album, "The New Hope". The album is available at itunes, amazon.com, cdbaby.com, rhapsody.com and digstation.com and features the first single "Gave It All to You".

More than artists, Society Park's mission is to ignite positive change in their communities and have plans to actively partner with local organizations on various community outreach initiatives. Society Park will also have several Pull Over performances throughout Philadelphia during the summer of 2011. Pull Overs are impromptu performances given by Society Park at varied select locations. The group will make special appearances at this summer's 36th Anniversary Odunde Street Festival, Panafestival a Celebration of the Arts, the 10th Annual Philly B-Boy BBQ and the Wawa Welcome America Festival.

From the pulpit to the cypher – Society Park is influencing minds, one rhyme at a time.

For more information about Society Park and updates to their performance schedule, please visit www.societypark.com